

Inghams QLD State Sales Office  
3798 Mt Lindesay Highway  
Park Ridge QLD 4125

Dear Management of Ighams

**On behalf of RSPCA Qld, members of the public and discerning consumers, I appreciate and applaud Ighams free-range product line options.**

Given these product lines and your capacity to expand, we write in the hope and expectation that Inghams convert more production systems to higher animal welfare systems, with a plan to phase out current conventional farming methods. Please continue to improve intensive conventional systems by decreasing stocking densities; changing the genetic strain for rapid growth; providing enrichment; using gas stunning prior to slaughter; and making certification mandatory for handlers, catchers and slaughterhouse staff.

**As more and more consumers learn about the suffering of chickens in conventional farms, more choose to purchase certified free-range or organic chicken as opposed to conventionally farmed.**

This was evidenced by a recent Newspoll Survey of 1,200 Australians, which found that one in five people eats more free-range chicken than they did a year ago and two-thirds of people buying free-range chickens are concerned about the conditions in which regular chickens are raised. In other words, attitudes to welfare do affect purchasing behaviour.

**As market leaders in your industry, we urge you to use your influence to steer public attitudes and to effect a positive change for 470 million intensively reared broiler chickens each year. By so doing you will become a national leader for animal welfare change in your industry.**

In anticipation of your consideration, we look forward to hearing from you.

Sincerely

Mark Townend  
Chief Executive Officer  
RSPCA Queensland